

SHARK TANK APPLICATION FORM

Applicant Name: _____

Business Name: _____

Business Website (full URL): _____

If applying as part of a group, the name(s) of your collaborator(s): _____

Your Street Address: _____

City/State/Zip: _____

Phone #s: home: _____ Cell: _____

Work: _____ Fax: _____

E-mail: _____

Birth date: _____ I am a legal resident of: _____

Gender: ☐ M ☐ F Where did you grow up? _____

Occupation/Place of Employment: _____

School(s) Attended & Degree(s) Completed (include year(s)): _____

Describe in DETAIL what your business or product is. What does it do? Provide as much detail as possible.

What investment amount are you seeking, and what percentage of equity are you willing to give in exchange? *Please keep in mind that the sharks do not give their money away; they only make realistic investments. They will ask tough questions to justify the amount of money you are seeking.*

WHAT DO YOU INTEND TO DO WITH THE INVESTMENT FUNDS? WHERE WILL THE MONEY GO?

WHAT STAGE IS YOUR COMPANY IN? (CIRCLE ONE)

- GOOD IDEA
- RESEARCH & DEVELOPMENT
- PRODUCT DEVELOPMENT
- SHIPPING/LIVE
- REVENUE
- EXPANSION

HOW MUCH MONEY HAVE YOU INVESTED IN THE COMPANY AND IN WHAT TIME FRAME? WHAT WAS THAT MONEY USED FOR?

WHAT WAS THE GROSS INCOME FROM YOUR BUSINESS LAST YEAR?

WHAT WAS THE NET INCOME FROM YOUR BUSINESS LAST YEAR?

WHAT ARE YOUR SALES PROJECTIONS FOR THIS CALENDAR YEAR?

WHAT ARE YOUR SALES PROJECTIONS FOR NEXT CALENDAR YEAR?

HAVE YOU EVER TRIED TO RAISE MONEY FROM OUTSIDE SOURCES? YES / NO
(CIRCLE ONE). IF YES, PROVIDE DETAILS.

WHAT ATTEMPTS HAVE YOU MADE TO BUILD YOUR BUSINESS? HAVE YOU BEEN
SUCCESSFUL?

WHY DO YOU WANT TO PITCH YOUR BUSINESS?

WHAT IS YOUR UNIQUE SELLING PROPOSITION? WHAT IS YOUR “HOOK,” AND WHY
IS YOUR BUSINESS NOTABLE?

DESCRIBE THE CIRCUMSTANCES SURROUNDING HOW YOU CONCEIVED AND
DEVELOPED YOUR BUSINESS.

LIST ANY ORGANIZATIONS OR CLUBS WITH WHICH YOU’RE ASSOCIATED.

LIST ANY AWARDS OR ACCOLADES YOU’VE RECEIVED.

How did you hear about applying for “Shark Tank”?

HAVE YOU APPLIED FOR “SHARK TANK” BEFORE? PROVIDE DETAILS.

HAVE YOU PREVIOUSLY PITCHED OR DISCUSSED YOUR BUSINESS OR PRODUCT TO ANY OF THE SHARKS? PROVIDE DETAILS.

PLEASE ANSWER EACH QUESTION BELOW HONESTLY

Do you have any physical conditions, special needs, accommodations or fears that we should know about? YES / NO (circle one) If so, explain.

Have you ever had a temporary or permanent restraining order entered against you or has anyone sought a temporary or permanent restraining order against you? YES / NO (circle one) If so, explain (include date, city, state and circumstances).

Have you ever been charged with any felony or misdemeanor? YES / NO (circle one) If so, explain (include date, city, state and circumstances, including the precise charges and resolution of the case).

Have you ever been convicted of any felony or misdemeanor? YES / NO (circle one) If so, explain (include date, city, state and circumstances, including the precise charges and resolution of the case).

Have you ever been party to a lawsuit? YES / NO (circle one) If so, explain.
